

CAN YOU HELP US SUPPORT FAMILIES IN WARWICKSHIRE THIS CHRISTMAS?



Parenthood is challenging enough in normal times but Christmas can add additional layers of pressure, anxiety and isolation during a time that should be magical for so many.

WHAT WE DO

We believe that the best possible start in life for a child begins at home with a loving and supportive family.

We help families with children under five with practical, emotional and confidential support via our trained voluntary network.



HOW YOU CAN HELP?

By raising money for us this Christmas no matter how small, you can make a big difference to families living in your local community facing loneliness and hardship.

£40

Could fund a counselling session for a Mum facing crippling anxiety



£100

Allows us to support a vulnerable family over the festive period



£225

Will fund the running of our charity for one day



FUNDRAISING IDEAS



Have a Christmas fancy dress day & collect donations in your shop, cafe or place of work

Hold a festive cake or mince pie sale



“Without Home-Start South Warwickshire life would be manic, stressful and lonely. During the first lockdown I felt so alone and isolated. I don't feel like that any more. I feel like I have family, I have people in my life who care for me and the kids. I'm especially touched that even people who don't know me, people I've never met, provided such kindness and support that meant that I could be with my baby during those precious first few weeks.”

Cody, Mum of two

Ask customers to round up the nearest £1 and donate the difference to us

Donate the money you would have spent on Christmas cards or presents to staff or customers

Sign up to 'Work for Good Festive Star' campaign and donate a % or an amount from the sale of a product or service

If you work at a computer, have a dress the desk competition with your colleagues



#Becausechildhoodcantwait

Run a raffle or sweepstake competition



Organise a Christmas quiz or festive Bingo in person or virtually & charge an entry fee



Promoting your fundraising

Shout about your fundraising from the rooftops & actively encourage other organisations to join your quest in helping vulnerable families in Warwickshire this Christmas time. We hope to share social media posts if you tag us on Facebook and Instagram @homestartsouthwarwickshire

Keeping it safe & legal

Fundraising is great fun to plan but you should ensure you are clued up when it comes to any health and safety, food hygiene and/or any legalities with raffles and public collections. Head over to the [Home-Start UK website](https://www.home-start.org.uk) for further information.

Contact Us

Please get in touch with us to tell us what your planning to do, if you want to find out more about Home-Start South Warwickshire and if you need any advice on fundraising. We would love to hear from you.

We can also help you chose the best method to **pay in your money** to us once your fundraising is complete

fundraising@homestartsouthwarwickshire.org.uk

www.home-start.org.uk